



## About Agency

The MetaCraft is a leading PR agency based in Noida, specializing in creating powerful and impactful brand narratives. We excel in developing innovative public relations strategies that foster meaningful connections between businesses and their audiences, enhancing brand reputation and visibility in the marketplace. Our team of seasoned professionals blends creativity, strategic insight, and advanced technology to deliver outstanding results. At The MetaCraft, we are committed to empowering your brand to grow, excel, and make a lasting impression in the ever-evolving market landscape.



### Our Vision

At **The MetaCraft,** our vision is to be the leading PR agency that empowers brands to shine and thrive in an ever-evolving world. We are committed to driving growth and innovation through impactful storytelling, strategic communication, and a deep understanding of our clients' unique needs. Our goal is to build enduring partnerships by delivering measurable outcomes and continuously setting new benchmarks in the field of public relations.

### Our Mission

To empower businesses by delivering innovative and impactful public relations strategies that drive growth, enhance brand reputation, and foster meaningful connections with their audiences. We are committed to helping our clients build trust, tell compelling stories, and thrive in an ever-evolving media landscape.





### Our Growth Story

Since our inception has been setting benchmarks in the communication industry







From humble beginnings, we have grown to do something extraordinary and make a difference to the world we live in



Great minds from SM, PR and Media **A Consortium** 



We work very closely with the **Government** 



Deeply engaged with Media



To over 100 clients

Trusted Partner



## SMETACRA FT

### OUR EXPERTISE



### OUR EXPERTISE







- Content Amplification
- Twitter Trends
- Twitter Engagements
- Instagram Followers
- Positive & Counter Comments

- Genuine Facebook Followers
- Facebook Influencers
- Twitter Influencers
- Instagram Influencers
- Video Views on Every Platform
- Performance Marketing

- Instagram Engagement & Reach
- Twitter Engagement & Reach
- Facebook Engagement & Reach
- Quality Content Creation
- Public Relation & Branding
- Voxpop & Surveys



### **OUR CLIENTS**









































### OUR INTERNATIONAL CLIENTS





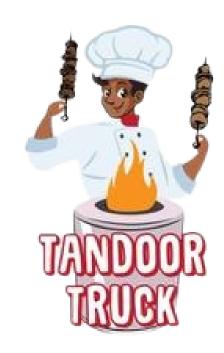
















and many more.....

## OUR MOVIES CAMPAIGNS

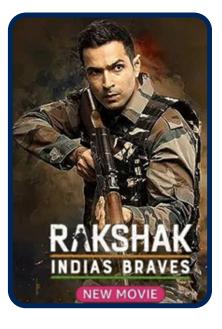




















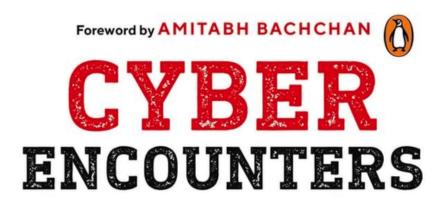




and many more.....

# SMETACRA STATEMENT

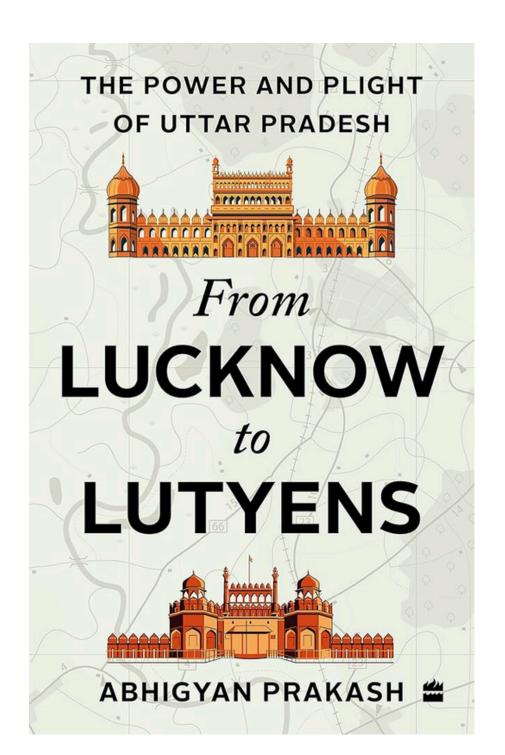
### OUR BOOK LAUNCH CAMPAIGNS



Cops' Adventures with Online Criminals



**ASHOK KUMAR & O.P. MANOCHA** 



### OUR OTHER CAMPAIGNS











and many more.....





Thank You